

SUMMER 2024 LAKEWATCH



Photo by Kate Johnson



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WHY A HEALTHY SENECA LAKE IS SO IMPORTANT

BY BILL ROEGE

Summer is here! Our Fiscal Year ended on May 31st. We are currently compiling our Annual Report which will document all the great things we have been doing. It should be out in a couple of months.

This newsletter contains two examples of recent successes. SNPR continues to rack up meaningful projects and the fishery study continues its research with a fresh batch of trout from this year's derby.

I also want to emphasize the upcoming Seneca Lake fishery talk on July 9th by Brad Hammers from the DEC Fishery in our Region 8. If you have any interest in the health of Seneca Lake's fishery and how DEC tries to manage it, you won't want to miss it.

June is the start of the monitoring season for the association. We started our stream monitoring and CSLAP program this month. We will be starting our HABs monitoring in July. We still need volunteers, especially in the southern half of the lake.



Seneca Lake Fishery Update

6 pm
West Lake Road Fire
Assoc.
5214 West Lake Rd. Geneva

Learn about the latest fisheries surveys that DEC staff conducted on Seneca Lake last season as well as general fisheries updates including this spring's recent sea lamprey treatment. Free Entry. Registration appreciated.

[REGISTER HERE!](#)



Board Member Stu Messur volunteers at the weigh station at the 60th Annual Lake Trout Derby over Memorial Day Weekend.

June is the start of the monitoring season for the association. We started our stream monitoring and CSLAP program this month. We will be starting our HABS monitoring in July. We still need volunteers, especially in the southern half of the lake.

Here on Seneca Lake, we are blessed with reasonably good water quality, but we can be guilty of taking it for granted. There are plenty of threats out there that must be actively addressed or else the water quality will degrade. Having a healthy Seneca Lake ecosystem is very important for our health and quality of life. I'd like to briefly discuss some of the important benefits of a healthy Seneca Lake.

- **Aesthetic Beauty.** The lake provides an almost unmatched beautiful backdrop for us. The fresh smell of the water and watching the waves (or lack thereof) is calming. Watching the sun or moon rise or set provides a sense of awe. Being surrounded by such beauty can relieve stress, put us in a good state of mind, and brighten our mood. I am often struck by the lake's beauty and how lucky we are to be here. Having a drink overlooking the lake is special.
- **Drinking water.** The lake provides water to many municipal systems via the surface water and through wells that are not hydrologically separate from the lake. The better the quality water that goes into these systems, the less it costs to prepare it for consumption and the fewer health risks. Many private homes also draw water from the lake.
- **Recreation.** Many of us use the lake to swim, boat, kayak, paddleboard, or even kitesurf. We don't want to have weeds, HABS, or other things fouling up the water and our equipment. Being active and getting into the water and exercising has definite health benefits.
- **Fishing.** We want to have a lake with an abundance of fish, and we like to be able to eat what we catch. A healthy food chain is important to ensure a healthy stock of sport fish in the lake.
- **Wildlife Habitat.** The lake is a great place for bird watching. There are many species of waterfowl and predators. There are also many other bird species around the lake. Many land animals also depend on the lake for their survival.
- **Sense of Community.** There is a common heritage and bond for the lake community. Seneca Lake is something we can all be proud of. There are so many "best" things about our lake. I might also mention that Seneca Lake is included in the recently designated Erie Canalway National Heritage Corridor.

These factors in turn provide other important advantages for our community.

People love to vacation by the water and in beautiful places. Because Seneca Lake is such a great place, we are seeing a big increase in tourism. Tourism then drives the need for supporting businesses such as restaurants, stores, specialty farming, lodging, and more.

We have the draw of agriculture (including wine grapes) in the watershed. The lake provides a meso climate that is conducive to grape growing and farming in general. Our wines are world renowned. The craft beer and distillery communities are growing, they depend on quality water.

Local municipalities receive more taxes from outsiders with increased sales and occupancy taxes.

Property values go up (good when you sell). Since, more people want to move here, the tax base goes up (maybe keeping tax rates in check?). Of course, this is also a challenge as more people could mean more stress on the lake.

So, there are many reasons that a healthy Seneca Lake is crucial to the well-being of our community. It doesn't get healthier by magic. Pure Waters is one of many government and non-profit organizations working hard to make improvements—it is a big challenge. Please support Pure Waters as we work to make Seneca Lake a wonderful place to enjoy now, tomorrow, and for generations to come.



Pure Waters President, Bill Roege, and Stream Monitoring Coordinator, Kelly Coughlin, sample Kashong Creek, May 2024



Aerial view looking North toward Geneva from Kashong Creek

JOIN US FOR AN EVENING OF DINNER & DANCING!

CELEBRATE
Seneca

Fundraising Gala + Auction



THURSDAY **25** JULY
2024

Watkins Glen Harbor Hotel
16 N Franklin St
Watkins Glen, NY 14891

6-7PM

COCKTAIL + HORS D'OEUVRES
SENECA LAKE WINES & CASH BAR

7-9PM

DINNER + DANCING
WITH SWING BAND 'A NEW KIND OF OLD'



TOGETHER, WE CAN PRESERVE & PROTECT SENECA LAKE.

\$100 per ticket

RSVP by July 15 at senecalake.org/events

Or Mail Payment to:

Seneca Lake Pure Waters Association

PO Box 247

Geneva, NY 14456


Seneca Lake **PURE WATERS** Association

We're thrilled to be back at the Harbor Hotel in Watkins Glen this year for our annual fundraising dinner!

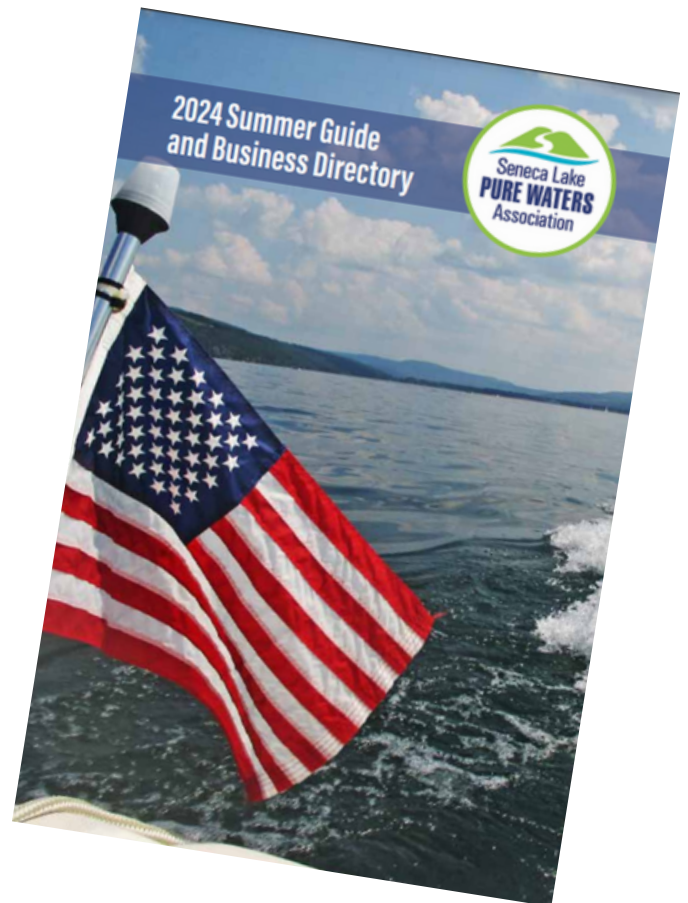
Each year, we try to plan something fun and different for you, so we hope you'll join us for the Celebrate Seneca Gala + Auction.

Bring your appetite and your dancing shoes for a night of fine dining and swing music!

BUY TICKETS!

The Seneca Lake Pure Waters 2024 Summer Guide & Business Directory is [HERE!](#)

We'd like to thank all of the local businesses featured for their support & dedication to preserving & protecting Seneca Lake!



REDUCE WHAT YOU CAN. OFFSET WHAT YOU CAN'T.



Purchase an Ultimate Pro Wash or Ultimate Wash from 6/9 - 6/22, and 50% of the proceeds will go to Seneca Pure Waters and our mission to preserve & protect Seneca Lake!



SCAN QR CODE TO PURCHASE YOUR WASH!



GET YOUR CAR WASHED FOR A GOOD CAUSE!

- ▶ Ultimate Pro Wash \$22

- ▶ Ultimate Wash \$17

Auburn
Batavia
Farmington
Canandaigua
Geneva

*Car wash can be used at any Auto Wash location for 1 year from purchase date.

Make your purchase at autowashcarwash.com/purewaters

Auto Wash is proud to call the Finger Lakes home and is committed to sustainability efforts that help to preserve and protect its natural splendor. They actively work to offset their carbon footprint, limit waste & emissions and pursue partnerships with environmentally conscious organizations.

To read more about Auto Wash's sustainability efforts, visit

autowashcarwash.com/caring-environment.

NEW FILTRATION SYSTEM IN WATERLOO TAKES ON PFAS AND HABS

BY SHANNON HAZLITT-HARTS

Nonstick pans and other stain resistant and waterproof items offer convenience, but the invisible chemicals that provide these properties have a hidden health cost when they enter water bodies—including Seneca Lake. There are about 15,000 of these chemicals classified under the umbrella term PFAS, which stands for per- and polyfluoroalkyl substances.

A new filtration system at the Waterloo Water Treatment Plant is ensuring Seneca Lake water is nearly completely free of six of these “forever chemicals.”

Jim Bromka, the Waterloo plant’s Director of Water Treatment, shared the results of a lab test of the lake’s PFAS levels. The filter’s manufacturer, Calgon Carbon, claims the filter can reduce 99.9 percent of these newly regulated PFAS. The results of the lab test back up this claim, Bromka said. “I said I’d believe it if I see it,” he said. “Now I’ve seen it.”

The Brita-like filters that take on PFAS became functional in April. The plant provides drinking water to about 15,000 people in an area stretching from Sampson State Park north to Ontario County.

Nationwide there is a huge demand for Calgon Carbon filters, Bromka said, to comply with the Environmental Protection Agency (EPA) legally-enforceable requirement to limit the exposure of communities to PFAS.

The Biden-Harris administration finalized this first-ever requirement on April 10, making \$1 billion available to help territories and states test and treat water contaminated with PFAS.



Shown here are the Waterloo Water Treatment Plant's Calgon Carbon filters that take out contaminants from Seneca Lake water

This mandate follows studies showing the health impacts of PFAS include increases in cholesterol levels, changes in liver enzymes, kidney and testicular cancer, a weakened immune system, a lower response to vaccine antibodies, and pregnancy-induced hypertension and preeclampsia, according to the Centers for Disease Control and Prevention (CDC).

The Waterloo filtration system aims to filter out these harmful chemicals using the activated carbon similar to what is used in at-home Brita filters, Bromka said. “We’ve got [basically] four large Brita filters that use 40,000 pounds of activated carbon, each,” he said.

The system processes about 1.3 million gallons of water per day, and it only takes one to two people to run, Bromka said. The carbon filters need to be replaced about every six years. The contaminants are burned out at a place in Buffalo.

The new filtration system additionally filters out HABs, or harmful algal blooms. These blooms happen when blue green algae grow uncontrollably in salt and freshwater, creating toxins that can sicken and even kill people and animals. Seneca Lake Pure Waters Association has initiatives to monitor and prevent runoff that can cause HABs to form. One of these initiatives is the [Sediment and Nutrient Reduction Program \(SNPR\)](#), which provides financial support to projects that curb the sediments and nutrients that harm Seneca Lake’s water quality and fuel HAB formation.

Although the filtration system has not yet been tested for its ability to filter HABs, Bromka said he believes it should be similarly effective to its ability to filter PFAS. The system uses horizontal pressure filters to prevent algae cell lysis, or the breakdown of algae cells due to damage to their outer membranes. When this outer membrane is damaged, the cell spills its “guts,” which releases the toxins.

Bromka said people can take steps to limit their exposure to PFAS and HABs in the water that comes to their homes by installing activated carbon and reverse osmosis filters for their home’s water system.

With a reverse osmosis system, water is forced to cross a semipermeable membrane. This membrane demineralizes and deionizes the water. Contaminants are then flushed away.

While the Calgon Carbon systems are becoming increasingly popular nationwide, Bromka said he does not know of any other water plants on or near Seneca Lake that plan to use them at this time. However, based on the most recent lab results, Bromka said he would recommend the system to other municipalities.



The Waterloo Water Treatment Plant's tan tanks are Horizontal Pressure Filters (HPFs) that filter out dirt and algae from Seneca Lake water for municipal use.



NYISAW

New York State Invasive Species Awareness Week
JUNE 3 – 9

Earlier this month was *New York State Invasive Species Awareness Week* and we had a blast educating the public about invasives at the Finger Lakes Welcome Center in Geneva. With the help of Finger Lakes PRISM, Ontario County Soil & Water Conservation District and Seneca Watershed Intermunicipal Organization (SWIO), we were able to inform people how aquatic invasive species spread, the devastating effects they can have on biodiversity and habitats and preventative measures we can take to stop them from spreading.

Curious passersby couldn't resist taking a spin of the *Invasives Wheel* as Association Director (*Pure Waters' very own, Vanna White*) gave out prizes for every correct answer.

To learn more about aquatic invasive species in our region, visit fingerlakesinvasives.org.



save the date!


Seneca Lake **PURE WATERS** Association

Annual Meeting

SEPTEMBER
12, 2024

CLIMBING BINES
PENN YAN, NY

DETAILS TO COME!

Sediment Nutrient Pollution Reduction (SNPR): A Multi-Generational Effort

BY RON KLINCZAR

Over the past 30 years, Pure Waters has worked to maintain water quality in Seneca Lake and its watershed. This has included implementation of our Sediment, Nutrient, and Pollution Reduction Program (SNPR) which is now entering its fourth year. But the primary purpose of the program, to remove phosphorus from the waters, and the efforts to achieve it can be traced back over generations.

Looking Back

Since its discovery in 1669 by Hennig Brandt in Hamburg, Germany, much has been learned about the importance of the element in life. Phosphate, a form of the chemical, is found in every cell of the human body, and is second only to calcium as the most abundant mineral within us. Several foods including dairy products, red meat and poultry, seafood and nuts are phosphorus rich. It is naturally occurring in sedimentary rock, and soil. Its key function as an essential element for growth in plants and animals is well documented.

While naturally occurring levels of phosphate are necessary, in excess the mineral can be problematic. Phosphates lead to nutrient pollution and excess algae growth and have been correlated to the formation of harmful algal blooms in

Trophic Lake Water Quality Classifications

Oligotrophic: Lake conditions characterized by slow aquatic vegetation growth, and are clear

Mesotrophic: Lake conditions with moderately productive plant growth, relatively clear but with a buildup of sediments and nutrients.

Eutrophic: Elevated levels of biological productivity, rich in nutrients with abundant plant growth including algal blooms. These lakes have lost their clarity.

waterbodies, including Seneca Lake. In the 1970's, Maine, Indiana, Florida and New York were the first to restrict phosphates from laundry and dishwashing detergent and were followed by many others. Because phosphorus has excellent cleaning properties, its use has been debated and fought for a lengthy time. Today, many countries have followed suit in limiting its use in this regard.

Phosphorus pollution can also be linked to unmanaged agricultural operations and the overuse of fertilizers. In this regard, managed farmland practices have helped to reduce phosphorus supply and limit agricultural stormwater runoff. Controlling runoff in a practical manner for a large-scale lake such as Seneca requires much planning and implementation to be effective.

In Seneca Lake, we have seen our water quality vary over the past 30 years between oligotrophic and mesotrophic. All users of the lake have seen the nuisance weeds, the harmful algal blooms (HABS), and the changes in fishing conditions that occur when nutrient levels spark plant growth.

Recent Actions

The US Environmental Protection Agency has identified nine key elements that are critical for achieving improvements in water quality. Nine Element (9E) Plans require pollutant sources to be identified and quantified, pollutant reductions goals to be established, and an implementation plan developed which identifies how to achieve the reduction goals. In 2022, NYSDEC oversaw a joint effort by local

stakeholders, including the Seneca Watershed Intermunicipal Organization (SWIO), Pure Waters, the Keuka Lake Association (KLA), and the Keuka Watershed Improvement Cooperative (KWIC), to develop a 9E Plan for phosphorus for the Seneca Lake-Keuka Lake watershed. This joint effort is complementary as Keuka Lake drains into Seneca Lake via the Keuka Outlet at Dresden. This plan identifies over two hundred actions that will serve to reduce sediments and nutrients from finding their way into the lakes. We are excited about this plan, as it serves as a roadmap for achieving the water quality we all want for our lakes.

In parallel with the 9E effort, Pure Waters developed our SNPR program. SNPR expands the reach of projects that reduce harmful sediments and pollutants from entering waterbodies. The program provides funding matches to SWIO and our five Soil and Water Conservation Districts (SWCDs) for protective projects. In the past three years, we have funded twelve projects including sediment retention ponds, stream stabilization projects, cover crop planting, hydroseeding, and wetland reconnection projects.

In 2023 we partnered to fund six projects, which is a high-water mark for our program. See the sidebar for a case study of the Castle Creek Stream Stabilization project completed in the past year in partnership with the Ontario County SWCD!

The Future of SNPR

Members have asked whether the projects SNPR have successfully assisted in have had an impact on the lake water quality. Certainly, everything we do in this area can help. At Seneca Lake's capacity of 4.2 trillion gallons, however, it is going to take a continuous and long-term effort to drive this mission. It is going to take a generational effort.

Pure Waters is committed to the SNPR effort, and to our partnerships with the SWCDs and SWIO. To accomplish this, we need to continue to raise funds and to secure long-term funding to perhaps establish a trust that can be used to fund future work. We are seeking:

- Membership Donations
- Large Donors – Individuals and Businesses
- Public and Private Grants
- Gifts and Bequests from Donor Estates

Your donations can help us achieve this! Keep Pure Waters in mind when you consider your charitable giving to support our critical work protecting Seneca Lake for future generations to enjoy. Donate at senecalake.org. Keep in mind that your donation has a multiplied effect. For example, a one-hundred-dollar donation can result in three hundred to one thousand dollars of work completed!

Case Study: Castle Creek Stabilization

Castle Creek is located in the City of Geneva and flows from the west into Seneca Lake. The streambank near Brook Street has been eroding. The Ontario County SWCD, in partnership with the Ontario County DPW and Pure Waters, used heavy stone to stabilize 150 feet of streambank preventing twenty-two tons of soil from eroding and entering the lake each year. The photos show the project as completed in late summer 2023.





The brew recipe team

PURE Brew Collaboration with Watershed Brewing & The Seneca Lake Order of Brewers

It's that time of year again! Seneca Pure Waters has teamed up with the Seneca Lake Order of Brewers (SLOBs) for the 3rd Annual PURE Beer Week. This year's brew to support the Seneca Lake Pure Waters is being hosted at Watersehd Brewing Company. Brew day for a crushable Italian-style Pilsner was a fun day attended by many of the participating breweries, and other supporting groups and organizations. Ingredients were donated by New York Craft Malt, The Hopguild, and BSG Craft to help support the cause. Works Design Group also volunteered their time and effort to creating custom logos and labels for the campaign.



Emptying the mash from the wort

Pure Beer Week will be July 29 thru August 4, and during this week, all participating taprooms will release this Pilsner on tap and/or have cans to go.



Adding hops to the boil

We can't wait to share this wonderful beer for a great cause with all of our patrons!



DID YOU KNOW?

Every month, Seneca Pure Waters joins Ted Baker on the FLX Morning Podcast to discuss current topics regarding Seneca Lake water quality. This month, Paul Szmalek stepped in for Ted and had a fascinating conversation about *Lake Friendly Living* with Pure Waters Board Member, Jake Welch! [LISTEN HERE!](#)

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Stay up to date with Pure Waters on Facebook, Instagram and Youtube!

HOW TO ACHIEVE AN ECO YARD OVERHAUL

BY GUEST WRITER NANCY CULLEN



In today's world, the importance of sustainability cannot be overstated. When it comes to our yards, we can make numerous eco-friendly changes to conserve water while maintaining the beauty of our outdoor spaces. Here are some long-term solutions to consider:

Embrace Native Plants

Opting for native plants is not only environmentally conscious but also practical. These plants have adapted over time to thrive in your region's specific climate, soil, and precipitation patterns. Once established, they [require minimal supplemental watering](#), reducing the need for irrigation systems and conserving water resources.

Additionally, native plants provide essential habitat and food sources for local wildlife, supporting biodiversity and ecosystem health. By incorporating native species into your landscaping, you can create a beautiful and sustainable yard that benefits the environment and your local ecosystem.

Professional Repairs

To conserve water effectively, it's essential to prioritize professional maintenance for outdoor water systems. Even minor leaks can result in substantial water wastage over time.



Swiftly attending to these issues reduces water expenses and lessens environmental harm. Exploring a home maintenance and repair application is helpful to consider. It links you with skilled experts to swiftly repair leaks and enhance system efficiency. Some apps even let you schedule appointments and monitor your repairs.

Compost Bin Utilization

Implementing a composting system in your yard is an effective way to recycle organic waste and improve soil health. Compost adds organic matter to the soil, enhancing its structure and water retention capabilities. As a result, soil amended with compost requires less frequent watering, reducing water consumption in your yard.

Composting [diverts organic waste from landfills](#), where it would otherwise contribute to methane emissions and environmental pollution. By composting yard waste such as grass clippings, leaves, and garden trimmings, you can create nutrient-rich soil amendments that support healthy plant growth and reduce the need for synthetic fertilizers and chemical additives.

Drip Irrigation System

Installing a drip irrigation system offers precise and efficient water delivery to your plant's root zones. Unlike traditional sprinkler systems, which can lead to water wastage through evaporation and runoff, drip irrigation delivers water directly to the base of plants.



Divert organic waste from the landfill to your own backyard with an at-home composting system and create nutrient-rich soil for your garden in the process!

This targeted approach minimizes water loss and ensures [plants receive the moisture they need to thrive](#). Drip irrigation systems can be customized to accommodate the specific water requirements of different plants, allowing for optimal irrigation management throughout your yard. Additionally, drip systems are compatible with automated timers and moisture sensors, further [enhancing water efficiency](#) and reducing maintenance requirements.



Grouping Plants Strategically

Strategically grouping plants with similar water needs is a practical approach to water-efficient landscaping. Organizing your yard into zones based on plant water requirements can minimize water waste and optimize irrigation efficiency.

Plants with similar water needs can share irrigation lines or zones, allowing you to tailor watering schedules to meet their specific requirements. This approach conserves water and simplifies maintenance tasks by reducing the need for individualized care. When [selecting and arranging plants](#) in your yard, consider sunlight exposure, soil type, and drainage patterns to create cohesive and water-efficient landscapes.

Hose Nozzle with Shut-Off Valve

Using a hose nozzle with a shut-off valve is a simple yet effective way to control water flow during outdoor activities. Whether watering plants, washing your car, or cleaning outdoor surfaces, a nozzle with a shut-off valve allows you to regulate water usage and minimize waste. Adjusting the water flow as needed and [shutting it off when not in use](#) can conserve water and promote responsible water management in your yard.

A hose nozzle provides convenience and precision, allowing you to target water where it's needed without overspray or runoff. Investing in a quality hose nozzle with a shut-off valve is a small but impactful step toward reducing water



Divert organic waste from the landfill to your own backyard with an at-home composting system and create nutrient-rich soil for your garden in the process!

consumption and preserving precious water resources.

Conclusion

Incorporating eco-friendly practices into your yard conserves water and fosters sustainability and environmental stewardship. By choosing native plants, investing in efficient irrigation systems, and composting organic waste, you can create a vibrant outdoor space while minimizing your ecological footprint. These thoughtful actions contribute to a healthier environment and support the well-being of future generations.



LAKE FRIENDLY LIVING

BY EMILY DEBOLT



Thanks to everyone that came out and joined us during May for our Lake Friendly Living Awareness Month events. We saw gorgeous native shrubs like black chokeberry and grey dogwood during our 'Native Plants in Action' walk around the lakeside plantings at the Welcome Center in Geneva. And our 'Native Plants for Rain Gardens' talk at the Geneva Library was also well attended. The Lake Friendly Living Committee is working on plans for a native plant demonstration garden up next. If you would like to join the committee please reach out to Emily at director@senecalake.org

Advocating for our Waters

Last week members from lake associations across the Finger Lakes joined together at an event hosted at Ventosa Vineyards by the Finger Lakes Regional Watershed Alliance to hear from NYS Senator Rachel May and Assemblymember Anna Kelles, two environmental champions in the state legislature, about proposed bills they are cosponsoring to address HABs and the discharge of PFAS into our waterways as well as other conservation efforts. Pure Waters Board members Jake Welch, Mark Petzold, Ron Klinczar, Jill Ritter, Bill Roege, and Tim Johnson attended along with Association Director Emily DeBolt.



At the conclusion of the event - members from the Lake Friendly Living Coalition of the Finger Lakes were presented with a joint Resolution from the NYS Senate commemorating the Lake Friendly Living Awareness Month in May!

Seneca Lake Pure Waters Association would like to extend a heartfelt 'THANK YOU' for the generous donations from these community partners!

SENECA LAKE WINE TRAIL SENECA 7 WATERSHED BREWING SENECA LAKE ORDER OF BREWERS - SPRING FLING



Brittany Gibson, Executive Director of the Seneca Lake Winery Association, presents Mark Gibson, Pure Waters Membership and Fundraising Committee Chair, and Emily DeBolt, Pure Waters Association Director, with the donation.



The Seneca Lake Order of Brewers (SLOBs) chose Seneca Pure Waters as a charity partner for the 2024 Spring Fling Brew Fest. Shown: SLOBs pose together at the collaborative PURE Brew event at Watershed Brewing in May.



Ken Greenwood, Owner of Watershed Brewing, presents Emily DeBolt, Association Director of Seneca Pure Waters, with a donation for cowbells sold during the 2024 Seneca 7 Race.



The Seneca 7 organization chose Seneca Pure Waters as a charity partner for the 2024 race. Shown: Seneca 7 athletes run through downtown Geneva

LAKEWATCH

ADVERTISING

To purchase a quarter page banner advertisement in the LAKEWATCH Newsletter, print this page and mail to Seneca Pure Waters

Distribution: 1700 contacts, four times per year
Dimensions: 6.5" width x 2.25" height
\$200

FIRST NAME _____
LAST NAME _____
EMAIL _____
BUSINESS _____
ADDRESS _____
CITY _____
STATE _____
ZIP _____

Make checks payable to:
Seneca Lake Pure Waters Association
P.O Box 247, Geneva, NY 14456

[CLICK HERE](#)
[TO MAKE YOUR](#)
[PAYMENT ONLINE!](#)

All of the funds raised by Seneca Pure Waters supports projects and programs that benefit the Seneca Lake watershed, the drinking water for residents, the economic value for business owners, and the quality of life for all who encounter it.

Board of Directors:

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William Roege - Penn Yan

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Secretary:

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Stuart Messur - Geneva

Mark Swinnerton - Hector

Jody Tyler - Keuka Park

Jacob Welch - Himrod

Staff:

Association Director

Emily DeBolt

Communications Coordinator

Deanna Fello

BECOME A PURE WATERS VOLUNTEER!

It takes many hands to build and manage Pure Waters' programs. It also takes many hands to manage our overall organization.

That's where your skills come in.

We need your help supporting our organization as we work to deliver on our mission to Preserve, Protect, and Promote Seneca Lake water quality.

No matter what skills you have, we can put them to good use!

LEARN MORE about becoming a volunteer!



CSLAP volunteer and board member, Dan Corbett, collects water for testing on Seneca Lake on June 17. Volunteers collect water every 4 weeks throughout the summer as part of the DEC's statewide water monitoring program.

**Seneca Lake Pure Waters Association | P.O. Box 247,
Geneva, NY 14456**