

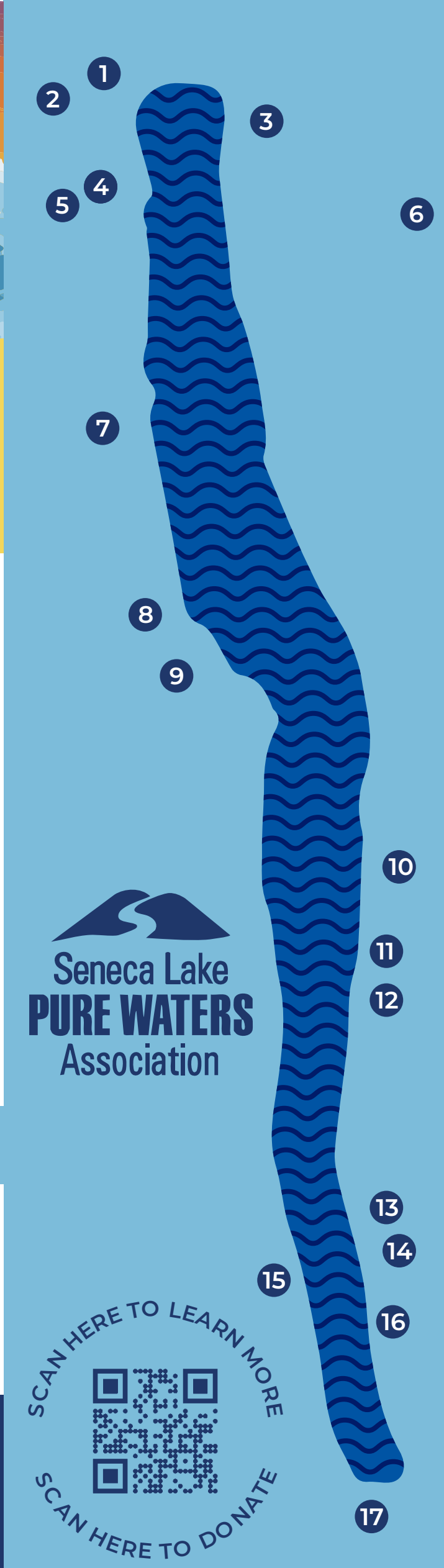
PURE BREW WEEK

JULY 25TH - AUGUST 3RD

PURE PILS

NY STATE STYLE PILSNER

SIP FOR THIS BEER
SENECA LAKE PURE
KEEPS OUR LAKE PURE



Each PURE Pils sale supports Seneca Lake Pure Waters

Take a trip around the lake to get a cold refreshing PURE Pils before it's gone!

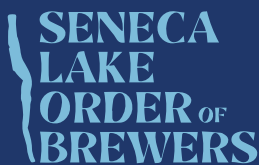
Seneca Lake Pure Brew Week supports the Seneca Lake Pure Waters.

Pure Waters' mission is to preserve and protect Seneca Lake water quality. We believe the health of our lake is a shared responsibility of residents and tourists alike.



Cornell AgriTech

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THE PURE BREW CREW:

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