



Seneca Lake **PURE WATERS** Association

Seneca Lake Summer Soirée

2026 Sponsorship Opportunities

\$5,000

Dive Right In

Premier Event Sponsor

- Title sponsor recognition on all event marketing and at the Soirée
- Give a toast at the beginning of the dinner
- Premier logo placement on website, social media channels, and event signage
- Two dedicated sponsor spotlight emails to Pure Waters' audience (approx. 3,000 contacts), at mutually agreed-upon times within the year following the event
- Two dedicated social media features
- Reserved table for 8 guests with complimentary wine
- First right of refusal for 2027 sponsorship

\$2,500

Go For a Swim

Recognition as the sponsor of one key event element (choice of one):

- **The Sailor's Delight**
 - Cocktail hour signature drink
 - On-site signage at bar.
- **Live Music Sponsor**
 - On-stage verbal recognition
 - Introduce the band and acknowledge your business from the stage (approx. 1 minute)

Plus:

- Logo on website and event signage
- One dedicated sponsor spotlight email to Pure Waters' audience (approx. 3,000 contacts), at mutually agreed-upon time within the year following the event
- Reserved seating for 6 guests
- One dedicated social media shoutout

\$1,000

Make a Splash

Recognition as the sponsor of one key event element (choice of one):

- **Welcome Table & Check-in** - signage at guest arrival and check-in area
- **Décor** - signage recognizing support of event décor elements (e.g., centerpieces)
- **Memory Cove** - sponsored photo booth

Plus

- Logo on website and event signage
- Reserved seating for 4 guests
- Group social media sponsor recognition

\$750

Dockside Delight

Recognition as a supporting event sponsor, including:

- Signage recognizing your business at the dessert station
- Logo placement on the event website
- Group social media sponsor recognition

Plus

- Reserved seating for 2 guests

\$500

Dip Your Toes

- Logo on website and event signage
- Reserved seating for 2 guests
- Group social media sponsor recognition

\$250

Sandbar

Recognition as a table sponsor, including:

- Logo displayed at a guest table
- Logo placement on the event website
- Group social media sponsor recognition